



Mackenzie Mount

San Francisco, CA

mackenziemount.com • mackenziemount@gmail.com

Experience

2013-2014
Lifestyle Editor
Sierra magazine
San Francisco, CA

- Redeveloped food coverage and helped establish ongoing partnership with Good Food Awards
- Tailored five lifestyle sections to Sierra Club's mission by shifting focus from consumer products to green living ideas
- Changed celebrity coverage from Q-and-As with stars selling eco-friendly product lines to personal stories from philanthropists in varied fields, such as Biz Stone and Dr. Jill Bolte Taylor
- Collaborated closely with art department to develop visually appealing stories
- Managed freelance correspondents and edited their stories
- Established and nurtured relationships with sources in sustainable business movement
- Generated social media buzz by writing topical stories about eco-friendly coffee and the environmental effects of a shorter workweek
- Promoted from fact checker in 2013

2013-2014
Staff Writer
Pacific Sun
San Rafael, CA

- Wrote 2,500-word cover stories as lead news writer
- Made local relevance a priority in the paper's redesign
- Cultivated relationships with government and professional sources in and around Marin County

2013
Reporter
Point Reyes Light
Inverness, CA

- Marin Media Institute Fellow
- Translated news about ongoing science at the Point Reyes National Seashore into personal stories about purpose and adversity
- Developed relationships at the National Park Service

2012-2013
Editorial/Administrative
Assistant
Compassionate Cooks
Oakland, CA

- Edited and fact-checked the book, *On Being Vegan: Reflections on a Compassionate Life*
- Cooked and food-styled dishes for video shoots
- Maintained the website compassionatecook.com
- Managed sensitive financial data

2012
Assistant Editor
Bay Pop
St. Petersburg, FL

- Helped Miami-based team develop magazine for Tampa Bay market
- Edited and fact-checked inaugural issue
- Edited and managed freelance correspondents
- Wrote feature stories

2010-2011
Reporter
The Tampa Tribune
Tampa, FL

- Interviewed entertainers and wrote concert previews
- Contributed as dining and music critic
- Collaborated with multimedia team for on-camera interviews
- Created weekly column featuring shelter pets up for adoption

Education

BA in English, cum laude
University of Florida, Gainesville, FL,
2005-2009

- Museum University Student Educator, Samuel P. Harn Museum of Art
- Bright Futures full scholarship

Professional Chef Training Program certificate

The Natural Epicurean Academy of Culinary Arts, Austin, TX
2012-2013

Plant Based Nutrition certificate
T. Colin Campbell Foundation and eCornell, Online
2012-2013

Personal Interests

Cartooning • vegan cooking • long walks with the dog • reading graphic novels, books about climate change and whatever library hold becomes available each week

Volunteering

Meals For Health food coach